

You're ready to make the change to a concierge medical practice. **You only have one opportunity to do this right.**

Here's what you need from a consultant and why **Specialdocs** is the right choice.

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You need a consultant to **minimize your risk.**

#### The Specialdocs Difference

**Specialdocs mitigates risk through in-depth analysis, proven expertise and industry experience.**

Specialdocs helps take the risk out of the equation starting with an in-depth analysis of your practice, and guidance through every step of the process and beyond.

Specialdocs has been successfully transitioning physicians across the United States since 2002. As one of the industry's pioneers, we've built an extensive track record of excellence and a well-earned reputation for fair and equitable contracts.



You need a consultant to  
**keep your  
practice legally  
compliant.**

### The Specialdocs Difference

## Specialdocs utilizes industry-leading regulatory experts

Expert guidance in every aspect of your new practice — from Medicare compliance to patient contracts — is essential to keeping you out of harm's way.

Specialdocs taps into the collective knowledge of the nation's leading concierge medicine legal counselors to offer guidance in compliance with the latest regulations.



You need a consultant to  
**manage your  
billing.**

### The Specialdocs Difference

## Specialdocs allows you to control your revenues

Fee collection can be time-and-labor intensive, but it's vital to ensuring a healthy revenue stream at your new practice.

Your dedicated billing manager at Specialdocs handles all the heavy lifting, enabling you and your staff to focus on providing an optimal patient experience.

Unlike other companies, we give you complete access to your membership fee funds at all times, depositing them directly into your account in real time. Your revenues are just that — your revenues — and we do not control any part of when or how you wish to handle them.



You need a consultant to  
**train and support  
your staff.**

### The Specialdocs Difference

## Specialdocs provides dedicated patient representatives

As the front line for patient questions and concerns, it's imperative to arm your staff with proven resources. Specialdocs provides training before, during and after transition to ensure that your staff is informed and enthusiastic about your transition.

When patients need assistance, there are no call centers or 800 numbers. Our experienced, compassionate staff responds promptly to each patient who calls to learn more about your new practice or to pay enrollment fees. We stay on the line with them until every question is answered.

### The Specialdocs Difference

## Specialdocs fosters an ongoing business partnership

Even the most successful practice can expect an attrition rate of 5% annually due to patients who change location, opt out of membership or pass away. Continued outreach to new patients is vital to keep your practice healthy and thriving, and requires time and expertise that is completely separate from the practice of medicine.

When your transition is successfully completed, Specialdocs is just getting started. We help maintain and expand your practice with an extensive range of initiatives tailored exclusively to you. We'll also help you lower your cost of doing business by providing programs for discounted insurance, vaccines and other products and services.



You need a consultant to  
**sustain and grow  
your practice.**



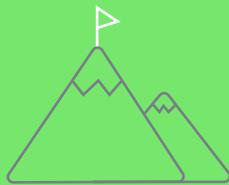
You need a consultant to  
**create real  
equity value in  
your practice.**

### The Specialdocs Difference

## Specialdocs designs custom succession plans

Unlike traditional physicians, concierge physicians have a unique opportunity to place a value on their practice as they plan for retirement. A professional assessment of your practice is needed to determine a comprehensive, sound exit strategy.

Specialdocs creates a uniquely personalized program to prepare you for retirement and ensure continuity of patient care. We'll guide you at every stage of the process, including recruiting and introducing a new physician to your practice.



You need a consultant to  
**support a  
career-changing  
milestone.**

### The Specialdocs Difference

## Specialdocs delivers concierge-level service for our special docs.

Making the transition to a concierge practice is one of the most important decisions of your career. Don't do it alone.

At Specialdocs you will always be assisted by a dedicated team member who knows you and your practice. In fact, we provide the same concierge-level care to our physician-clients that they plan to deliver to their patients.

# You only have one opportunity to do this right.

Let's have a conversation.

Call 847-432-4502 or visit [specialdocs.com](http://specialdocs.com) today.



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